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**FOR IMMEDIATE RELEASE**

**PreGel Wins Bronze at 2018 Business Marketing Association Awards**

*Dessert ingredient company places in third category for custom magazine*

**CONCORD, N.C. (May 24, 2018) –** Now in its 38th year, the Business Marketing Association (BMA) ProAds Awards ceremony was hosted at Howl at the Moon Dueling Piano Bar, downtown Charlotte, on May 23, 2018. At this gathering of the best business-to-business marketers in North and South Carolina, PreGel America was honored to be awarded with a bronze trophy for *P Magazine*, Issue #30 of the company’s semi-annual custom published magazine.

With this most recent win in Category 18: Custom Publishing; Division 18-1: Magazine, Print, or Electric at the ProAds Awards, the specialty dessert ingredient company’s custom magazine expanded on its history of awards including:

2017 PICA Award, PreGel P Magazine, Issue #29, Best in Category—Sheetfed Magazines

2016 PICA Award, PreGel P Magazine, Issue #26, Best in Category—Sheetfed Magzines

2016 Apex Award, PreGel P Magazine, Issue #27, Award of Excellence for Design & Layout

2013 ProAds Award, PreGel P Magazine, Issue #27, Publications

Your Passion. Our Ingredients. It’s not just a slogan; it’s what PreGel believes in.

For more information, visit [www.pregelamerica.com](http://www.pregelamerica.com).

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**About PreGel America**

Established in 2002, PreGel America is a B2B developer, manufacturer, and distributor of authentic, high quality, shelf-stable, semi-finished dessert ingredients and supplies. With main headquarters in Reggio Emilia, Italy, the company’s diverse product lines fulfill the supply needs for artisans of [Gelato, Sorbetto & Ice Cream](https://products.pregelamerica.com/enpga/products/gelato-sorbetto.html), [Soft Serve Ice Cream](https://products.pregelamerica.com/enpga/products/soft-serve.html), [Pastry & Confections](https://products.pregelamerica.com/enpga/products/pastry-confections.html), and [Specialty Beverages](https://products.pregelamerica.com/enpga/products/specialty-beverages.html). Additionally, PreGel hosts five [International Training Centers](https://pregel-itc.com/) within major U.S. cities including Charlotte, NC; Los Angeles, CA; Ft. Lauderdale, FL; Chicago, IL; and Dallas, TX as well as three distribution facilities in the East, West, and Central regions. The company services all segments of the foodservice and noncommercial foodservice industries, as well as U.S. distributors.