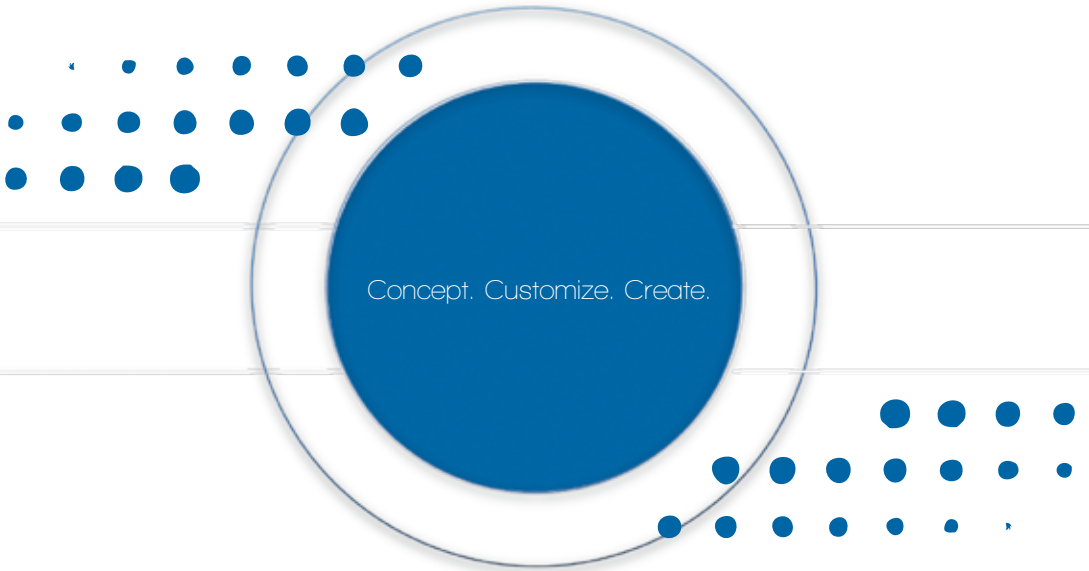




Your Passion. Our Ingredients.®




Concept. Customize. Create.

How

WHY



WHAT — WHEN



PRIVATE LABEL IS BECOMING MORE AND MORE POPULAR AS BUSINESSES MAKE THE COMMITMENT TO FURTHER ESTABLISH THEIR BRAND, DEFINE THEIR PRODUCT MIX AND STREAMLINE THEIR OPERATIONS.

Understanding the reasons why private label can benefit your business is a critical step in determining if it is a viable endeavour for your company.

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BRAND CONSISTENCY

- Your product offering is your bread & butter and should be protected – the autonomy private labels offer will keep competitors at bay and secure what differentiates your brand
- For franchising, private label provides the opportunity to license your product and protect the formula – you can sell your business concept but not the secret

DEFINED PRODUCT MIX

- Consistency is key in the food industry. Consumers want to know the quality they experienced the first time can be expected all the time
- Powdered mixes are shelf-stable and can be made when fresh ingredients, such as milk, are not prevalent or volatile in certain markets.

STREAMLINE OPERATIONS

- Pre-mixed products cut labor and raw ingredient sourcing which can significantly bring down overhead costs
 - The logistics of sourcing, production and shipping product is minimized to one vendor, improving communications and transparency
- ● ● ● ● ● ● ●

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How



Why



What

When



PREGEL IS THE LEADING DESSERT INGREDIENT MANUFACTURER FOR POWDERS, FLAVORS, PASTES, TOPPINGS AND FILLINGS used in gelato, soft serve, frozen beverages, frozen yogurt, pastries and other desserts, and has been for over 45 years. PreGel AMERICA, the U.S. subsidiary of PreGel and second manufacturing site for the company, offers private label options for businesses seeking dry mixes for:



• FROZEN YOGURT • GELATO • SOFT SERVE • FROZEN BEVERAGES •

The mixes can be made as a neutral base that requires the addition of liquid (milk, milk-substitute and/or water) or made with a specific flavor. In addition to customizing dry dessert and beverage mixes, PreGel's private labels offer customization, standard materials and assistance for:

- Custom Formulations
 - Based on customer specifications for special ingredients
 - Market specifications – specifically raw ingredients that are hard to source and inconsistent in various markets
 - Product reformulations based on consumer preferences and different country regulations
- Packaging – 2.2lb bags to 26.4lb bags
- Labels – nondescript, white & black private labels with multi-language options
 - Exterior box labels quoted as additional
- Quality assurance standard safety tests and COA
 - Nutritional data based on USDA requirements quoted as additional
- Two-year shelf-life with proper storage instructions
- Overseas shipping & logistical support
 - Required papers for export: COA, COO, APHIS and Commercial Invoices
 - Assist importing brokers with the necessary paperwork to import into country of destination
 - CIP U.S. and international shipments: fees vary depending on size of shipments, frequency and country of destination
- Free shipping for freight over \$6k to any U.S. location



Concept. Customize. Create.

How



Why

What

When



COMPLETE PROCESS: (18 WEEKS)*



STEP 6: (2 WEEKS)

Final payment received; shipping and delivery of product scheduled

STEP 1: (1 WEEK)

Review and sign standard non-disclosure agreement

STEP 2: (1 MONTH)

Receive recipe from client and/or work with client to develop new recipe, produce and test batches

(Timeline may vary for flavored dry mixes due to sourcing and procurement lead times)

STEP 3: (2 WEEKS)

Send samples to client to test on location and approve and/or reformulate

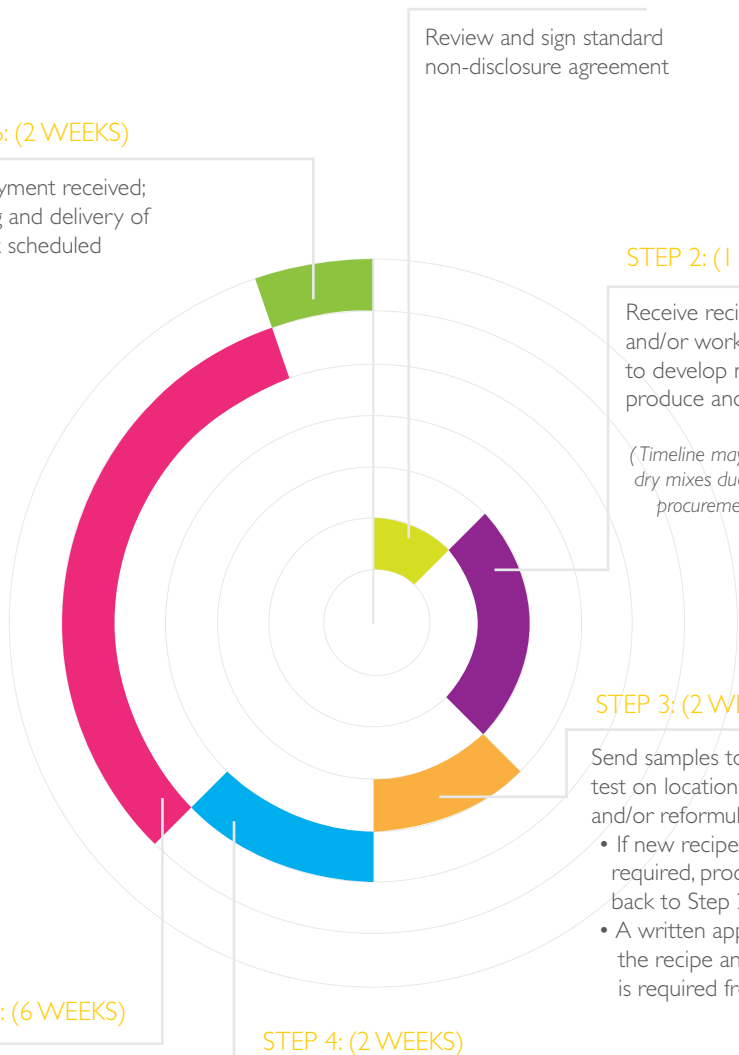
- If new recipe/batch is required, process goes back to Step 2
- A written approval of the recipe and test batch is required from the client

STEP 5: (6 WEEKS)

Production date assigned and private label scheduled for manufacturing, QA testing and packaging

STEP 4: (2 WEEKS)

Final private label quote is presented to client and 50% payment is due



* Process is based on standard timeframes, but can vary from client to client.



Concept. Customize. Create.



PreGel AMERICA is committed to assisting every step of the way.

GETTING STARTED:

The decision to introduce a private label can be a **FRUITFUL ENDEAVOR FOR COMPANIES EXPLORING WAYS TO BECOME MORE EFFICIENT IN THE PRODUCTION PROCESSES AND TO MAINTAIN THEIR BRAND.**

PreGel AMERICA is committed to assisting every step of the way and has the experience, knowledge and proven results to help any business explore the benefits of private labels.

The requirements for becoming a private label customer are simple and easy.

To get started PreGel AMERICA requires:

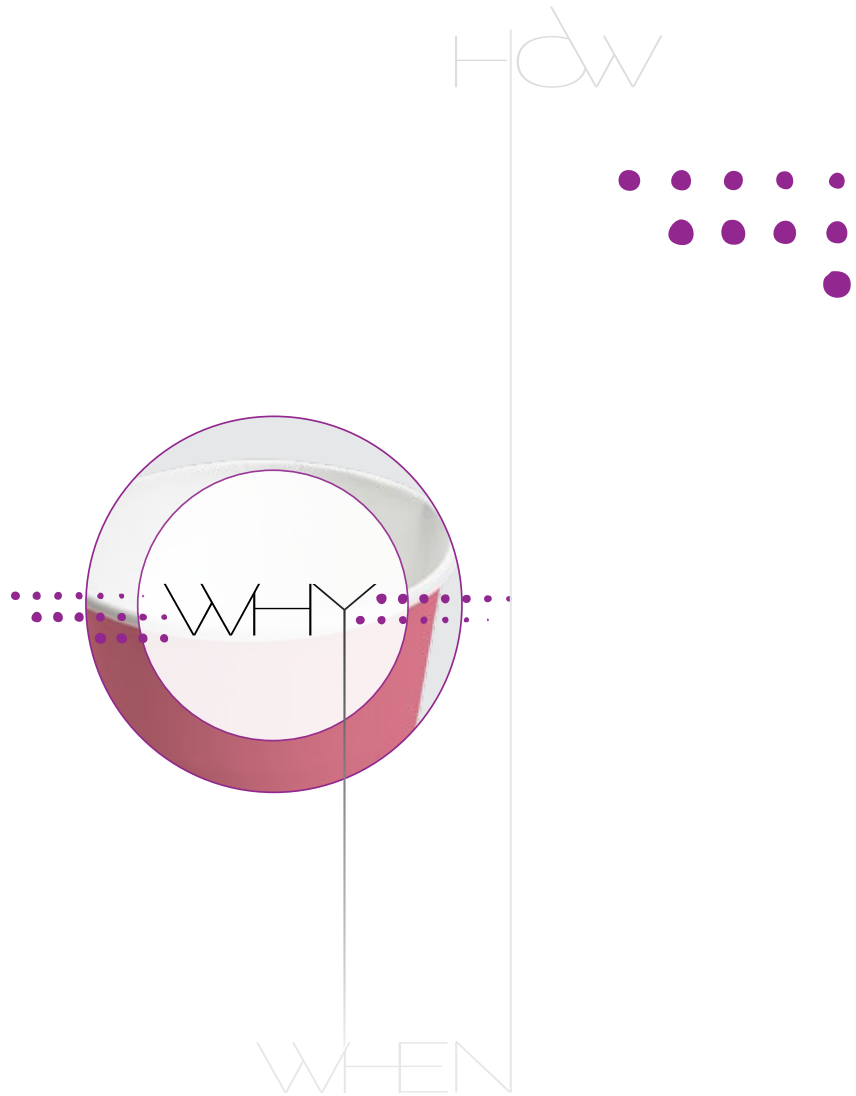
- A signed nondisclosure agreement
- A minimum order of 3,000kg of product (6,000lbs+/3 pallets of dry mix)
- A 50% down payment to begin manufacturing; remaining 50% upon shipping

CERTIFICATIONS & MANUFACTURING STANDARDS

- Kosher Certificates on Special Products
- HACCP (Hazard Analysis & Critical Control Points) Food Safety Plan
- 2010 AIB (American Institute of Baking) Certificate
- SQF 2000 – Level 2 Certification
- Passed and up-to-date on all NC, USDA and FDA Inspections



Custom. Cup. Creations.





CUSTOM. CUP. CREATIONS.

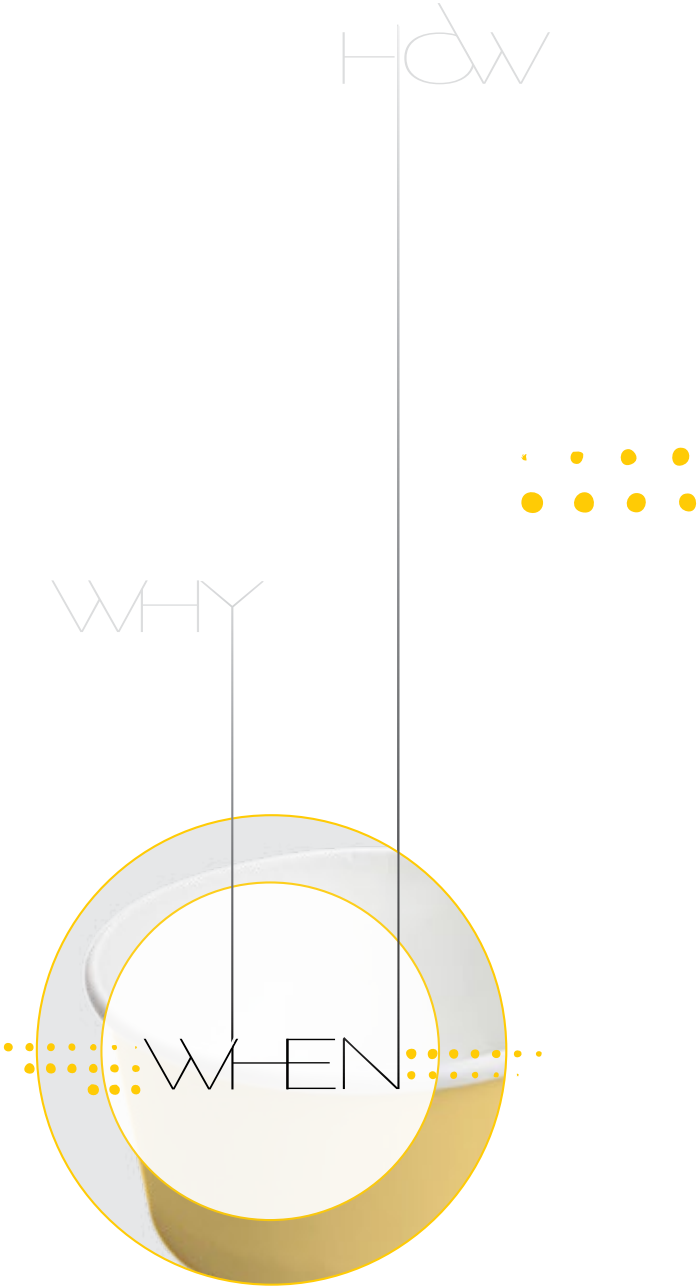
Reinforcing your brand is imperative in today's market and it has to start in the most basic of places. More and more companies are finding that clear and concise branding better establishes your company and also provides consumers with a sensory loyalty to your brand. As your business evolves, the time is now to begin planning how to incorporate your messaging in everything you output.

A successful standard serveware line for specialty desserts, PreGel AMERICA's Service® line offers customized paper cup solutions for businesses seeking to further brand identity. Featuring a multitude of sizes and colors, we offer the opportunity to select and uniquely brand any paper cup specific to your needs. Our thoroughly trained team will serve as the liaison and help manage the process so that you can focus on the important day-to-day needs of your company.



- FROZEN YOGURT CUPS • GELATO CUPS • COFFEE CUPS •
- PAPER CUPS FOR ANY SERVING NEED •

Custom. Cup. Creations.



COMPLETE PROCESS: (16 WEEKS)*

STEP 6: (8-10 WEEKS)

Cups are packaged and sent to customer. Remaining payment due.

STEP 5: (1 WEEK)

Client approves design and colors; down payment received

STEP 1: (1 WEEK)

Price quote presented to client

STEP 2: (1 WEEK)

Selection of cups

STEP 3: (1 WEEK)

Client provides business logo file

STEP 4: (2 WEEKS)

Graphic design rendering of cups generated and sent to client

THE PROCESS:

PreGel helps simplify the process of finding the right custom paper cup through an easy and efficient ordering and payment process. Here's what you can expect:

- Once cups are selected and approved, the entire ordering and development process will take an estimated 16 weeks
- A dedicated sales representative will review cup styles, sizes and colors with you to determine what you want. **A minimum of 10,000 pieces is required per custom order. Once color and size is selected a price quote will be presented for your pending order*
- Once the quote is approved, you provide a zip file containing a jpeg image of the customized business logo you want for your cups
- Within 10 business days you will receive a graphic rendering of your chosen design as well as a hard copy version for review
- Once you approve the design and color; and provide the down payment, you will receive your private label cups within an estimated 8-10 weeks
- Cups are packaged based on the size and amount ordered

* Process is based on standard timeframes, but can vary from client to client.

Custom. Cup. Creations.



WHY

WHEN



GETTING STARTED:

Getting started on your custom cup line begins based on the payment terms which are defined below.

The requirements for becoming a private label customer are simple and easy.

To get started PreGel AMERICA requires:

- 50% down once design of cup is approved
- 50% of remaining payment is due at time of shipping (merchandise will not be released until second half of payment is received)
- PreGel AMERICA, Inc. accepts all major credit cards (Visa®, Discover®, MasterCard® and American Express®) as well as check, money order or bank wire
- Free shipping occurs for orders of \$6K or more to U.S. locations.

At [PREGEL AMERICA, QUALITY PRODUCTS AND EXCEPTIONAL SERVICE IS OUR MAIN PRIORITY](#). Please feel free to contact your dedicated sales representative for more information on how you can take the next step in establishing your brand and customizing paper cups for your needs.



PreGel

AMERICA

Your Passion. Our Ingredients.®

Your Passion. Our Service.

We invite you to explore how PreGel AMERICA can become your ideal business partner. From superior ingredients and training to unparalleled service, we provide all the tools necessary for launching a successful dessert concept. Let us help your business thrive, contact us today to learn more about all the private labels and custom solutions PreGel AMERICA has to offer.



PreGel AMERICA

4450 Fortune Ave. NW | Concord, NC 28027

Tel: 704 707 0300 | Fax: 704 707 0301 | Toll-free: 866 977 3435

Website: www.pregelamerica.com | Email: info@pregelamerica.com

Scan To Instantly
View Our Website

